

NEWSLETTER

73% of accounts use duplicate passwords



Source: TeleSign June 2015 Consumer Account Security Report

Got a Bad Case of Password Exhaustion?

You're not alone! Most people use the same password everywhere – home, work, Gmail, Facebook... even for banking.

Considering how many passwords we're expected to remember and use on a daily basis, password exhaustion is a very real thing. It's no wonder that when yet another prompt for a password appears, users enter easily guessed combinations like 'abcd' or 'password'.

Trouble is, even if your password is making the required effort, hackers are taking a daily stroll around the internet and collecting logins and passwords as they go, from either leaked details or sites with security flaws.

Then, they'll try their luck with that login/password set elsewhere. They know more than half the internet users in the world have only one password and email combination, so the chance of gaining access to your accounts is actually quite high.

Even the big names in tech are at risk of password breaches:

360 million MySpace emails and passwords leaked.

117 million LinkedIn account details leaked.

Same password used elsewhere? Cue the domino effect!

One site breach follows another and another until hackers have nothing more to gain. The only way to break this chain reaction is to use a different password for each site.

How to Create Easily Remembered Passwords

Have a system or template for creating your own unique passwords, that you'll be able to remember, but is not obvious to hackers.

For example:

<character> <word>
<something about the site>
<numbers> <character>

Becomes !K1ttyFB75!

It might seem complicated, but the above is really just based around the words 'kitty' and 'FB' for Facebook. Change the FB to something else for other sites.

What to Do If Your Password Has Been Hacked

You can check to see if any of your accounts have been compromised by entering your email into a site like

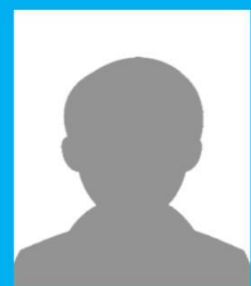
haveibeenpwned.com

If it alerts a breach, you need to change your passwords immediately – all of them. Use the example system above to create a new set. If you're struggling to remember your set of passwords, consider using a secure password tracker such as LastPass.

(<http://www.lastpass.com>)

If you need help changing your passwords or setting up a secure password system, let us know on 0113 2579992 and we'll be more than happy to help you.

Welcome to our first feature of our Tech Newsletter! As our valued customer, you'll be getting tips and tricks on how to stay safe online and become a master of your computer.



“Old age creeps up slowly – unless you’re a computer.”

Revive Your Slow Computer with an Easy Bottleneck Blitz

Then it seems to happen overnight. One day you’re logging in normally and jumping right into the action, the next day booting up takes so long you not only have time to make a cup of coffee, you could have run out to the local café for the good stuff.

This is the stage where many people throw their hands in the air and start wishing for a new computer.

Except your computer isn’t broken and doesn’t need replacing, it’s just...slow. Time-wasting, focusing, frustratingly slow.

Like any machine, computers have parts that wear out – particularly if they have moving parts that are in near-constant use.

The hard drive is the **#1 cause** of speed bottlenecks in most computers.

Traditional hard drives are made up of a stack of round magnetic platters, spinning at up to 7200rpms, while a read/write head on a mechanical arm whizzes back and forth.

Eventually, the platters take longer to spin up, unable to reach full throttle, and the mechanical arm becomes sluggish.

Which leaves you waiting and waiting...



SSD's Can Give Aging Computers A New Lease on Life.

The new era of hard drives is here with Solid State Drives – and they have no moving parts.

Zero.

They’re actually a lot like your USB stick that continually takes a beating but still performs perfectly.

Making a simple upgrade to SSD can knock minutes (an eternity) off boot time, as well streamlines regular computer operations with rapid fire functionality. They’re:

- Cool – Don’t generate heat, which means other components also run more efficiently
- Durable – No moving parts to wear out
- Compact - A little larger and thicker than a credit card
- Long-lasting – You’re actually more likely to replace your entire system before the SSD wears out
- Lightning fast – Data is accessed instantly
- Suitable for all systems– laptop, desktop and even netbook

Upgrading your tired hard drive to a super-fast SSD can be done within one day.

From only £140, we will supply and install a 250GB SSD for you, as well as clone your existing hard drive to it (Windows, programs and data). A full 12 month parts and labor warranty is included.

Or if you would like a new SSD with a fresh Windows installation (optimum speed boost), we can absolutely hook you up. Normally £140, as a special offer this is available from only £135.

**Book your SSD upgrade today.
0113 2579992**

(someone else can watch the kettle boil tomorrow)