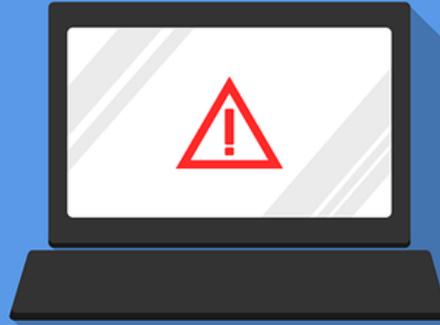


# NEWSLETTER

Improve Your Mobile Cyber Security



## Cyber Security: 4 Ways to Travel Safe For Business

Working from anywhere is now as simple as accessing the internet on your device. Managers, owners, and employees are all embracing the flexibility of working while traveling, making it the new global norm. But while you were in the office, you were protected by professionally designed firewalls, security infrastructure, and robust software. As soon as you step away from the building, those protections disappear, leaving your device and the data inside at great risk.

Cyber attackers love to collect any data they can obtain, often preferring to hack first, assess value later. It doesn't help that almost all data can be sold, including your personal details, those of your clients and suppliers, as well as your proprietary business data. These days, the information stored on your device is usually worth much more than the device itself.

Here are 3 ways a hacker will attack:

**Flaunting Opportunity:** Whether your employee left their laptop at a café or a thief stole the phone from their pocket, the outcome is the same – that device is gone. Hackers will take advantage of any opportunity to gain access to a device, including taking them from hotel rooms and even asking to 'borrow' them for a few minutes to install spyware, before handing it back.

**Spoofing a Wi-Fi Hotspot:** We've all come to expect free Wi-Fi networks wherever we go. Hackers will take advantage of this trust to create their own free, unsecure network, just waiting for a traveler to check a quick email.

**Intercepting an Unsecure Network:** Hackers don't need to own the Wi-Fi network to steal content from it. Data traveling across an unsecure network is visible and available to anyone with the right software.

It's okay, you don't need to lock all employees inside the building or cancel all travel plans. Taking these four precautions will increase cyber safety and help protect your business data while on the go.

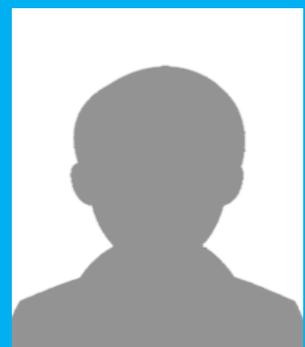
1. *Make a backup before you travel:* In the event your device is lost or damaged, you'll be able to replace the device with a new one and quickly restore all the data from a backup, all with minimal downtime.
2. *Don't use public Wi-Fi:* Wait until you have access to a secure network before going online – even just to check email.
3. *Use passwords and encryption:* At a minimum, make sure you have a password on your device, or even better, have full drive encryption.

That way, even if your data storage is removed from the device, the contents are inaccessible.

4. *Act fast after loss:* If your device is lost or stolen, immediately notify the appropriate people. This might include your IT provider so they can change passwords, your bank so they can lock down accounts, and any staff who need to be aware of the breach so they aren't tricked into allowing further breaches.

**Need help with mobile cyber security? Call us at 0113 2579992**

In this newsletter, we'll show you how to keep your devices safe when travelling and how managed services can grow your business.



“With managed services, your business always has the maximum security against threats, downtime and productivity drops.”

## 5 Ways Managed Services Can Grow Your Business

Managed Service Providers (MSPs) help businesses take a proactive approach to managing their technology without the expensive step of hiring an in-house team. Your MSP is essentially a collection of niche technology experts working behind the scenes to keep your data safe, generate solutions to IT problems and keep your software updated. Even larger businesses who already have an IT person will often call in an MSP when daily support becomes overwhelming or a specific certification is required.

Let's explore 5 specific business breakthroughs an MSP can give you:

**1. It's extremely cost-effective:** There's only so much in the budget for IT and responding to events on a break/fix basis will quickly exhaust your accounts.

An MSP works by getting ahead of problems before they occur – making equipment last longer, defending against costly security breaches and keeping the business up and running. Instead of calling for a repair at a high hourly rate, you get a wide array of expert services for one predictable monthly fee.

**2. You have access to multiple experts:** Businesses usually end up



COST EFFECTIVE



EXPERTS



FAST RESPONSE



FEW PROBLEMS



SHARED RESPONSIBILITIES

adding extra tasks to an unqualified but enthusiastic employee's workload, resulting in costly problems. With MSPs, you have access to many people who are experts in very specific areas, and your existing staff can focus on tasks within their job description.

**3. Speedy problem resolution:** Downtime and business don't mix, so your MSP will provide a reliable expert on call (usually with 24/7 options) to troubleshoot and resolve any problems. Much of the time, you can also skip the delay of an on-site repair with rapid remote support available in just moments.

**4. Fewer problems:** A large part of your MSPs service is fixing problems before they happen. While fixing things as they break isn't the worst approach to IT management, it generally means you're also suffering productivity losses, downtime and losing money by the second.

Your MSPs primary goal is to ensure these problems are avoided completely, through system monitoring and robust security measures. They'll also make sure every important software update and security patch is applied immediately, closing breach points and keeping your business safe.

**5. Shared responsibilities:** As your business grows, so will your IT systems. A good MSP is on top of what your future needs will look like and knows which products and infrastructure are suitable to help you

get there. Your MSP doesn't just monitor your system and repair as required; they share responsibility for your system. This means measuring, reporting, analyzing and optimizing, working with you to introduce new technologies and processes.

Depending on your level of contracted services, your MSP can actually become a catalyst for growth.

Sounds good, doesn't it? With managed services, your business always has the maximum security against threats, downtime and productivity drops. But for the savvy business owner, it's also a way you can afford to leverage cutting-edge technologies, with complete peace of mind and ongoing support.

**Boost your business with managed services. Call us now at**

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